

Presented by Resonate Recordings, Podcast Production Experts



Welcome, future podcaster!

We're so glad you're here, because if you're reading this, you're already doing one of the most exciting parts of starting your podcast: dreaming it into reality.

Here's the thing: there's no "one-size-fits-all" podcast setup.

Your perfect gear depends on your voice, your space, your goals, and your comfort level with tech.

That said, we've spent years helping creators, businesses, and thought leaders sound (and look) amazing from home. So we pulled together our favorite, tried-and-true recommendations to help you hit record faster, without the overwhelm.

- The Resonate Team

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Let's start with your mic

The right microphone can make or break your podcast. The best choice depends on your show's style, where you're recording, and your budget. Whether you're hosting solo from a quiet home studio or recording multiple guests in a busy space, the mic you pick should capture your voice clearly and professionally.



Our Recommendations

USB vs. XLR

We typically recommend USB mics for most podcasters; they're easy to use, sound fantastic, and don't require extra gear.

XLR mics can sound incredible, but they need an audio interface (and sometimes a gain booster), which adds cost and complexity.

Dynamic vs. Condenser

Dynamic mics are your best friend for remote recording. They're great at rejecting background noise and don't pick up every keyboard click or AC hum.

Condenser mics are only worth it if you're recording in a super controlled studio and chasing perfection.

Top USB Dynamic Mics:

- Samson Q2U
- FIFINE Dynamic Mic
- Audio-Technica AT2040USB
- Samson Q9U



- Rode PodMic USB
 - Shure MV7+

Mic Arms & Stands:

- [Desk stand] Elgato Wave Desk Stand
- [Low profile] Elgato Mic Arm LP Pro
- [Boom arm] Rode PSA1+

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Video podcasting is the future—and getting started doesn't have to break the bank. A simple setup can instantly make your show more engaging and shareable. Whether you're a

first-time podcaster or a seasoned pro,

we've rounded up the best camera

options for every budget and

skill level.





Our Recommendations

Webcam vs. Digital Camera

If you want simple and solid, go webcam. Plug in, look good, done. If you're ready to level up your visuals (and your budget), digital cameras are where the magic happens, but expect more setup and learning curve.



Best Webcams for Podcasting:

- OBSBOT Meet SE
- OBSBOT Tiny 2 Lite
- Logitech MX Brio Ultra
- OBSBOT Tiny 2
- Elgato FaceCam PRO: Buy this one if buying teleprompter

Best Digital Cameras for Podcasting:

- Canon R50V + Canon F/2.8 16mm RF lens
- Sony ZV-E10 II + Sigma F/1.4 16mm E lens



 ★ Sony FX30 + Sigma F/1.4 16mm E lens

Used in our CEO's

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Great lighting makes everything look better, even if you're using a webcam. You need both a key light & a fill light to create the desired effect. Sometimes you can create this with natural lighting, but the sun can be fickle! We







Our Recommendations



• Amaran Verge Max: key light

Fabric Light Control Grid: (for Verge Max)

• Amaran Verge: fill light

Remember. there are tons of awesome gear options out there and your set up

needs to meet your specific needs!



Other Equipment our team uses & loves:



 Elgato Teleprompter: Perfect for reading intros or scripts naturally. Make sure to get the elgato webcam or a converter for your camera of choice!



• Elgato Stream Deck: Makes switching cameras, recording, and even launching apps effortless. Even the Amaran lights can connect to this!



Before you hit "Add to Cart"...

We've seen too many new podcasters spend weeks obsessing over mics and cameras... and never actually launch their show. Remember: great podcasts aren't built on perfect gear, they're built on great strategy.

So before you start shopping, take a moment to think through the creative side:

Mini Podcast Planning Prompts:

- What do you want your podcast to do: grow your brand, build relationships, educate, entertain, or something else?
- Who is your ideal listener, and what problem or curiosity can your show solve for them?
- What other shows are you competing with? What makes yours unique?
- What's one sentence that captures the purpose of your show?
- If someone listened to 3 episodes, what should they feel or take away?
- What's your realistic recording and release schedule? (Hint: consistency beats perfection!)

You're Ready to Roll

You've got this. Gear is just the start; the magic happens when your message meets the mic.

Still not sure of the right gear for your podcast? Resonate offers virtual equipment consultations to make sure your production starts strong.

If you ever want help launching or producing your podcast, our team at Resonate Recordings is ready to make it sound and look top-notch.

